Field Name	Definition	Required	Accepted Values	Example
sku	A SKU (stock keeping unit) is used to track inventory. Each SKU you create must be unique to an individual product in your current template and existing listings.	Yes	Alpha-numeric text 3-7-7 format	058- 356377- 75518068
product-id	Industry standard <u>product identifier</u> . This field is required for product matching when creating new listings.	No (desired)		
	ISBN : International Standard Book Number. A unique number assigned to each book published in the world. It can usually be found on the back cover of a book next to the bar code, following the identifier "ISBN". It can also be found in the inside page along with the copyright notice.			
	UPC : Universal Product Code. A number used to identify items sold in the United States. The UPC can be found under the bar code that appears on the product label.			
	ASIN : Amazon Standard Identification Number. A number uniquely assigned to each product sold on Amazon.com. Our system will recognize any product by its assigned ASIN, regardless of whether the product has an assigned ISBN or UPC.			
	EAN : European Article Number. An identifier assigned for products sold in Europe. EANs are used in Europe in the same way UPCs are used in the U.S.			
product-id-type	e Numeric entry that indicates if the product-id is an ASIN, ISBN, UPC, or EAN. This is a required field if product-id is provided.	No (desired)	 1 = ASIN 2 = ISBN 3 = UPC 4 = EAN 	3
item-condition	Numeric entry that indicates the condition of the item. This field is required for creating a new listing.	No (desired)	Condition types: • 1 = Used; Like New	7

Field Name	Definition	Required	Accepted Values	Example
	Note: Not all conditions are available for all categories. For more information about what conditions you may use in your product category, see <u>Condition Guidelines</u> .		 2 = Used; Very Good 3 = Used; Good 4 = Used; Acceptable 5 = Collectible; Like New 6 = Collectible; Very Good 7 = Collectible; Good 8 = Collectible; Acceptable 9 = Not used 10 = Refurbished 11 = New 	
price	Price per item, in U.S. dollars. Do not include the "\$" symbol. This is a required field if product-id is provided and you are creating new listings. You must provide a price to make the item available for purchase on Amazon.com.	No (desired)	Numeric value, greater than zero (0.00)	5.00
quantity	Enter a quantity when adding a new SKU. This is a required field for seller-fulfilled items if product-id is provided, and to make the item available for purchase on Amazon.com. Items must be in-stock and on-hand at the time a purchase is made. Note: For Fulfillment by Amazon (FBA) items, do not enter a quantity. Instead, provide a fulfillment-center-id in the last column of the template.	No (desired)	Numeric value, between 1 and 1,000	720
item-note	Description of any differences your item has from the new item sold by Amazon.com (for example, if your hardcover book is missing the dust-jacket).	No (desired)	Alpha-numeric text 1,000 characters or less	
will-ship- internationally	A code that indicates the countries to which you are willing to ship. If you do not enter an option, the general	No (desired)	• 1 or n = Ship only to customers in the U.S.	2

Field Name Definition

Required Accepted Values

Example

setting you chose when you signed up to sell will be used as the default.

If you do not enter the value "international" in the expedited-shipping column, only International Standard shipping will be available. You can offer International Standard, International Expedited, both, or neither.

Note: Domestic Two Day, Domestic One Day, and International Expedited are for Books, Music, Videos, and DVDs (BMVD) only. For BMVD you can offer multiple expedited shipping options.

By selecting to ship internationally, your item will appear on other Amazon sites when there are no offers from a marketplace seller. You are solely liable to comply with the laws and regulations of the country from which you are shipping your products and also for the country to which you are shipping, as applicable. The international buyer may have to pay customs duties, taxes and processing fees for your product.

Note: Some products, including consumer electronics, software and video games, may not be shipped internationally or may only be shipped to eligible countries.

expedited- Enter "n" if you will not offer expedited No shipping at all for the item. Enter "y" if you will (desired) only offer Domestic Expedited, but not Domestic Two Day, Domestic One Day, or International Expedited.

> If you offer more than one expedited shipping option for a BMVD item, don't use the "y" value; use only the words domestic, second, next, and international, in any combination. Use the words exactly as listed and separate them with commas.

• 2 or y = Ship to customers in and outside of the U.S.

domestic, second

- n: Use when you will not offer any expedited shipping option at all.
- y: For domestic expedited shipping other than Two Day or One Day. Use this value when you will offer only this expedited shipping option.
- domestic: For domestic expedited shipping other than Two Day or One Day. Include this value when you will offer this expedited shipping option and others as

Field Name	Definition	Required	Accepted Values Example
			well.
			• second
			• next
			 international: When you use this option, be sure to select "y" for the will-ship- internationally column.
add-delete	See <u>Delete SKUs Using Inventory Loader</u> for more information about deleting SKUs.	No (optional)	
	To remove offers from Amazon.com without deleting the SKU, use 'd' or set your inventory quantity to '0' (zero).		 a: Add new items d: Delete items (remove all inventory from sale)
	If you do not populate the add-delete field, our system will use these defaults:		• x : Delete offer and item data, including the SKU.
	 For new SKUs: Add a listing For existing SKUs: Modify listing data 		
minimum- seller-allowed- price	This field helps Amazon identify potential pricing errors with your listings. To use this service, enter your minimum allowable price for this product. If you attempt to set your price for the product below your minimum allowable price, your offer will become inactive and you will be notified via e-mail. You can always change your minimum allowable price by modifying the value in this field and uploading the updated file to Amazon.	No (optional)	Numeric value
	Note: To remove the minimum price value for an item, enter the value "delete" in this field. Do not enter '0' or other numeric values. If you include this field but do not provide a value for an item, no change will be made to your existing minimum price value.		
maximum- seller-allowed- price	This field helps Amazon identify potential pricing errors with your listings. To use this service, enter your maximum allowable price for this product. If you attempt to set your price for the product above your maximum allowable	No (optional)	Numeric value

Field Name	Definition	Required	Accepted Values	Example
	price, your offer will become inactive and you will be notified via email. You can always change your maximum allowable price by modifying the value in this field and uploading the updated file to Amazon.			
	Note: To remove the maximum price value for an item, enter the value "delete" in this field. Do not enter '0' or other numeric values. If you include this field but do not provide a value for an item, no change will be made to your existing maximum price value.			
fulfillment- center-id	This field is only required if you use Fulfillment by Amazon (FBA). If you don't use FBA, leave this column blank.	No (optional)		
leadtime-to- ship	The time, in days, between when you receive an order and when you can ship the item. The default leadtime-to-ship is 1 to 2 business days.	n No (optional)	Numeric value Whole value only	5
	Use this field if your leadtime-to-ship is greater than two business days. Do not specify a range of days or use the word "days" at the end.			
	Note: Do not use this field for BMVD products. Sellers are expected to ship all BMVD orders within two business days of the date the order notification is made available by Amazon.			
product-tax- code	Use the Product Tax Code only if you are sure that your account is tax-enabled in Seller Central and you have Amazon tax codes for all your products. If no entry is provided, the default is "A_GEN_NOTAX."	No (optional)		